

Parent and Family Engagement Policy

At Success Academy Charter Schools, we believe that empowering scholars to reach their highest potential is a partnership between educators and parents. Success Academy believes that learning can best take place when there is shared effort, interest, and commitment among scholars, parents, and educators. We are committed to forging a close relationship with parents so that together we can ensure scholars have a truly outstanding experience, from kindergarten through high school.

The goal of this parent and family engagement policy is to set forth SA's policies and practices that continuously strengthen the partnership between school and home.

Success Academy involves parents, guardians, and family members in meaningful parent and family engagement as follows:

- 1. All parents and guardians are not only encouraged to attend and participate in SA school and network events and remain in continuous contact with their scholars' teachers and School Leadership, but also to support SA's dual mission through advocacy and Parent Ambassador programs.
- 2. SA remains in frequent contact with its parents and commits to responding to parents' inquiries within 24 hours. SA utilizes the family-facing communication platform, Parent Square, to communicate with families throughout the school year and during out of school time. All parents receive a free Parent Square account and are invited to download the free Parent Square mobile application. The mobile application allows for any communication or tool in the application, such as the school calendar, to be translated into as many as 100 different languages through Google Translate. This enables families to choose the language for school communications that is most comfortable for them.
- 3. SA invites all parents, guardians and family members to a variety of annual events held at the schools to support parent and family engagement. Parents are invited to these events by school leaders / school staff, flyers and via Parent Square. These events include: Orientation and Dress Rehearsal to orient new SA families and scholars before the school year starts; Back to School events held at the beginning of the school year at which parents and family members learn about and discuss the overall school program; Graduation events; and other events held at the school throughout the year.



- 4. SA involves parents and family members in jointly developing our Title I, Part A plan and the development of school support and improvement plans, if at any time such school support and improvement plans become necessary.
- 5. SA Schooling and Network Family Engagement staff provide the coordination, technical assistance, and other support necessary to assist and build the capacity of all participating schools within Success Academy in planning and implementing effective parent and family involvement activities. These activities improve student academic achievement and school performance, and may include meaningful consultation with employers, business leaders, and philanthropic organizations, or individuals with expertise in effectively engaging parents and family members in education.
- 6. SA coordinates and integrates parent and family engagement strategies to the extent feasible and appropriate, with other relevant Federal, State, and local laws and programs.
- 7. SA conducts, with the meaningful involvement of parents and family members, an annual Parent Satisfaction Survey and evaluation of the content and effectiveness of the parent and family engagement policy and uses the feedback to identify:
 - a. Barriers to greater participation by parents/families in activities authorized by this section (with particular attention to parents who are economically disadvantaged, are disabled, have limited English proficiency, have limited literacy, or are of any racial or ethnic minority background);
 - b. The needs of parents and family members to assist with the learning of their children, including engaging with school staff and teachers;
 - c. Evidence-based strategies to support successful and effective school and family interactions; and
 - d. Revisions, as necessary, of the parent and family engagement policy.
- 8. SA involves parents in the activities of the schools, which may include establishing a parent advisory board comprised of a sufficient number and representative group of parents or family members served by Success Academy to adequately represent the needs of the population. This advisory board will help develop, revise, and review the parent and family engagement policy, and support school staff in engaging existing and prospective new families.



- 9. SA implements an effective means of outreach to parents of English learners, in a language the parents can understand, to inform them regarding how they can:
 - a. be involved in the education of their children; and
 - b. be active participants in assisting their children to:
 - i. attain English proficiency;
 - ii. achieve at high levels within a well-rounded education; and
 - iii. meet the challenging State academic standards expected of all students.